



Maternal and Child Nutrition

UNICEF Strategic Plan 2018-2021

UNICEF at SUN Global Gathering | 7 November, 2017 | Abidjan

UNICEF Strategic Plan 2018-2021: Development context



UNICEF Strategic Plan 2018-2021: Development context



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ZERO HUNGER



- Eliminate hunger
- Achieve food security
- Improve nutrition

ZERO HUNGER



2.1. Ensure access by all people, including infants, to safe, nutritious and sufficient food.

2.2 End all forms of malnutrition, including achieving the nutrition targets by WHA .

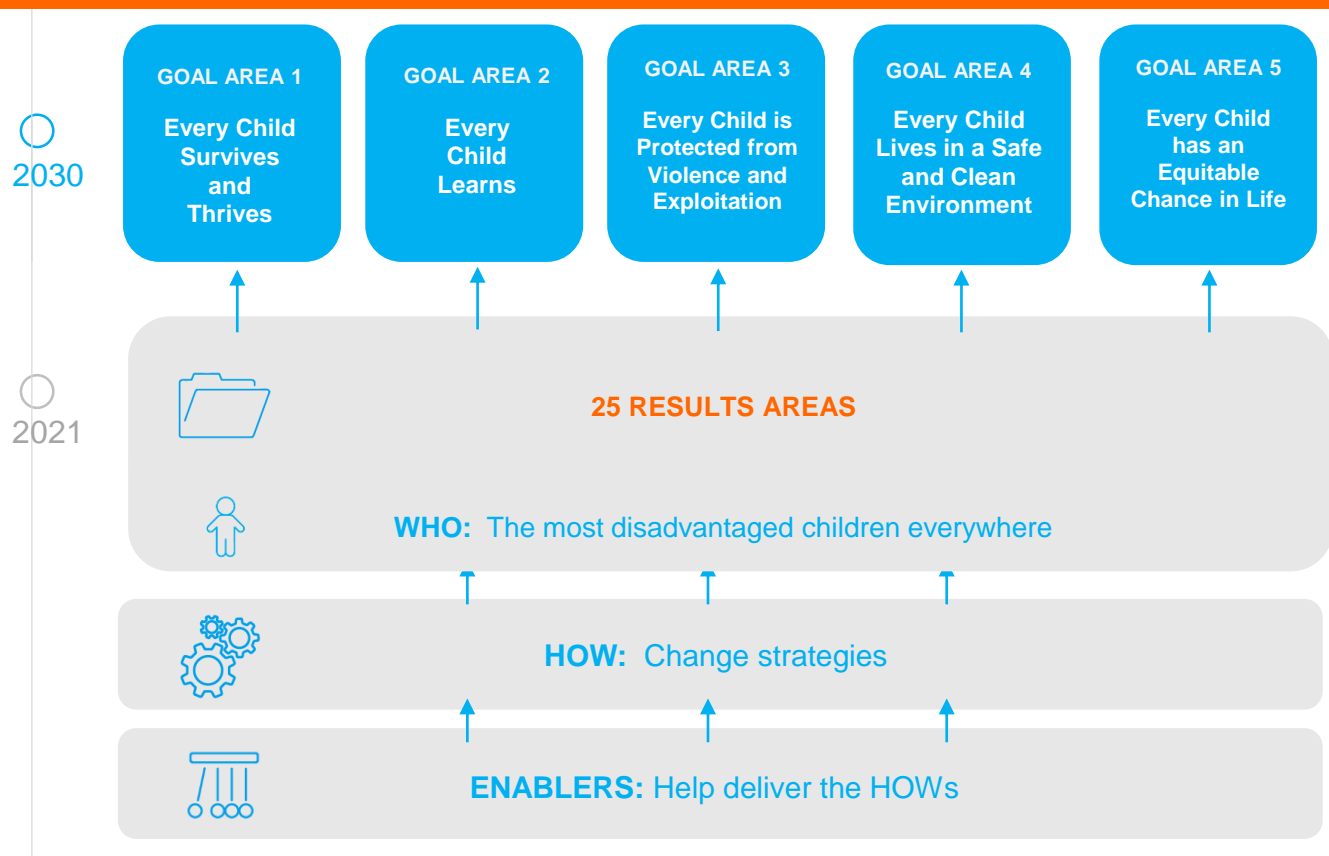
UNICEF Strategic Plan 2018-2021. Programme context

ZERO HUNGER



- 1 achieve a 40% reduction in the number of children under-5 who are stunted;
- 2 achieve a 50% reduction of anaemia in women of reproductive age;
- 3 achieve a 30% reduction in low birth weight;
- 4 ensure that there is no increase in childhood overweight;
- 5 increase the rate of exclusive breastfeeding in the first 6 months up to at least 50%;
- 6 reduce and maintain childhood wasting to less than 5%.

UNICEF Strategic Plan 2018-2021: Five Goal Areas



Strategic Plan 2018-2021: Three Results Areas for Nutrition

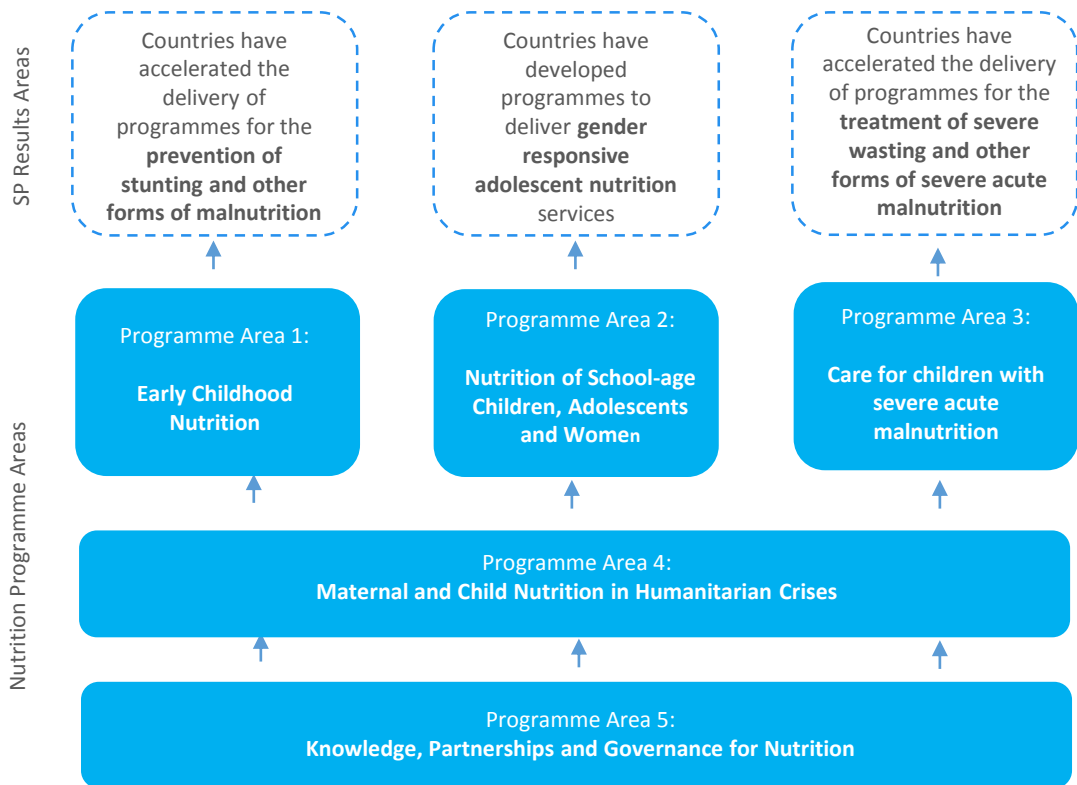
SP Results Areas

Countries have accelerated the delivery of programmes for the **prevention of stunting and other forms of malnutrition**

Countries have developed programmes to deliver **gender responsive adolescent nutrition** services

Countries have accelerated the delivery of programmes for the **treatment of severe wasting and other forms of severe acute malnutrition**

Strategic Plan 2018-2021: Five Programme Areas for Nutrition



Nutrition in HQ : Four Management Units (2018-2021)

Nutrition Programme

Team leader → Victor Aguayo

Programme Area 1: **Early Childhood Nutrition**

Team leader → France Begin

Programme Area 2: **Nutrition of school-age children, adolescents and women**

Team leader → Roland Kupka

Programme Areas 3 and 4: **Care for children with SAM and Nutrition in Emergencies**

Team leader → Diane Holland

Programme Area 5: **Knowledge, Partnerships and Governance**

Team leader → Yarlini Balarajan

Programme Area 1: Early Childhood Nutrition

- **Result 1:** Children benefit from services for the protection, promotion and support of adequate breastfeeding practices.
- **Result 2:** Children benefit from services for the protection, promotion and support of improved complementary foods and feeding.
- **Result 3:** Children benefit from micronutrient supplementation programmes for survival, growth and development.
- **Result 4:** Children benefit from services for the prevention of overweight and obesity in infancy and early childhood.
- **Result 5:** Children and families benefit from policies and legislation protecting maternal and child nutrition.

Programme Area 2:

Nutrition of School-Age children, Adolescents and Women

- **Result 6:** School-age children benefit from a Nutrition-in-Schools package for the prevention of anemia and other forms of malnutrition.
- **Result 7:** Adolescent girls and boys benefit from a package of services for the prevention of anemia and other forms of malnutrition.
- **Result 8:** Pregnant women and lactating mothers benefit from a package of services to improve maternal and child nutrition outcomes.
- **Result 9:** Children and women benefit from salt iodization and other types of large-scale food fortification programmes.
- **Result 10:** Food systems respond to the nutrition needs of children and women, particularly the most vulnerable.

Programme Areas 3 and 4:

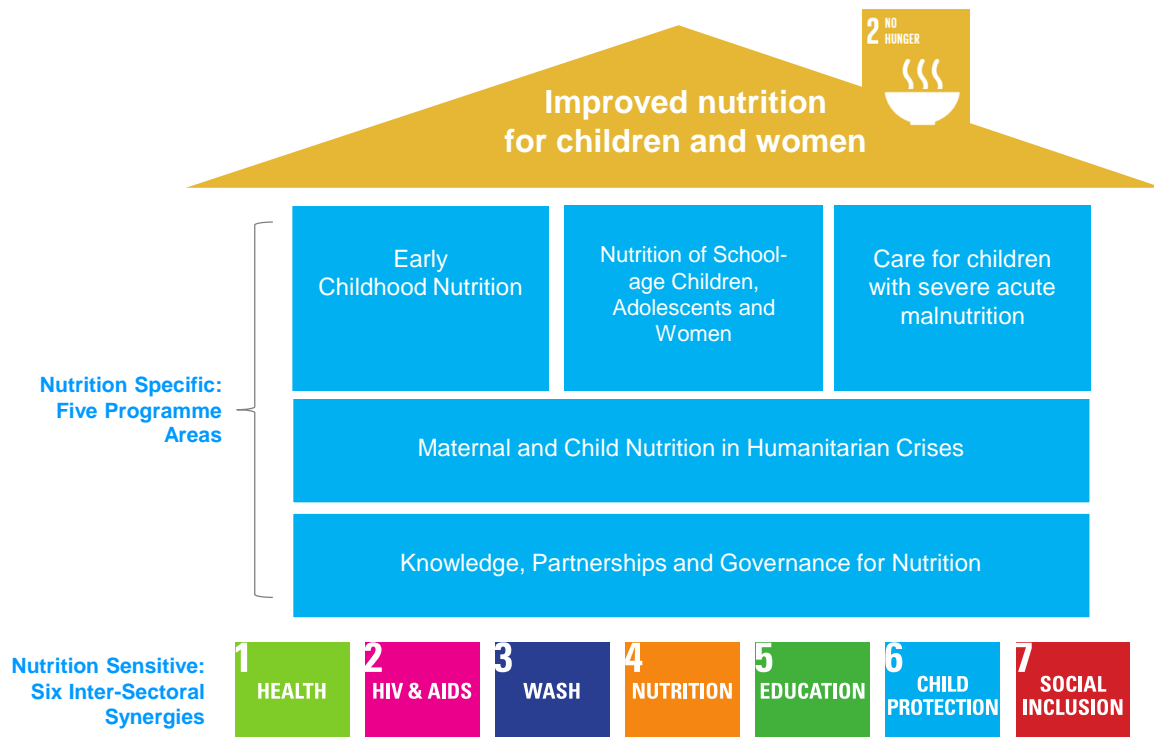
Care for Children with SAM and Nutrition in Emergencies

- **Result 11:** Children benefit from services for the early detection and treatment of SAM, in all contexts.
- **Result 12:** UNICEF provides technical and programmatic leadership to the No Wasted Lives Coalition for the scale-up of CMAM
- **Result 13:** Children affected by humanitarian crises benefit from a package of nutrition services in line with UNICEF CCC.
- **Result 14:** UNICEF provides technical and programmatic leadership to the Global Nutrition Cluster for a quality nutrition response in crises.
- **Result 15:** UNICEF supports information systems for preparedness and humanitarian response.

Programme Area 5: Knowledge, Partnerships and Governance

- **Result 16:** UNICEF Nutrition Programme generates, uses and shares state-of-the-art knowledge on maternal and child nutrition.
- **Result 17:** UNICEF Nutrition Programme supports strategic partnerships to scale up nutrition for maternal and child nutrition.
- **Result 18:** UNICEF Nutrition Programme communicates effectively about UNICEF's work on Maternal and Child Nutrition.
- **Result 19:** UNICEF Nutrition Programme ensures effective planning processes within UNICEF and with Nutrition partners.
- **Result 20:** UNICEF Nutrition Programme ensures equity-focused monitoring and evaluation of Nutrition programmes.

UNICEF-Nutrition 2018-2021



A woman with dark hair, wearing a white cardigan, sits and holds a baby. The baby is wearing a white long-sleeved shirt with a colorful graphic and dark pants. The woman is looking directly at the camera with a neutral expression. The baby is looking upwards. The background is a textured blue wall.

What is new?

A New Ambition for Nutrition in UNICEF
UNICEF Strategic Plan 2018-2021

1. A new narrative for Maternal and Child Nutrition in UNICEF

We will recast our narrative on Nutrition by linking investments in maternal and child nutrition to the growth and development of children and nations.



2. Children, adolescents and women at the center

A life-cycle approach to programming that places children, adolescents and women at the center of our advocacy, policy, programme and knowledge work.

A life-cycle approach to programming that moves us away from 'intervention at the center' (IYCF, MNPs, SAM...).



3. Food and diets at the center



- Bring back **food and diets** to the center of our advocacy and programming.
- Be clear that **food security** is our mandate (i.e. food security when it matters most: childhood).
- Strengthen our ability to ensure that **food systems** deliver healthy diets for children.

4. A renewed commitment to our core agenda...



... but with a stronger focus on three areas where we are lagging behind:

- Improving **children's diets** in the first two years of life.
- Improving **women's nutrition** during pregnancy and lactation.
- Scaling up care for **children with SAM** in non-emergency contexts.

5. Responding to the changing realities of nutrition

... with a new focus on 3 programming areas:

- Nutrition of **school-age children**, in all contexts.
- Nutrition of **adolescent girls and boys**, in all contexts.
- Prevention of **overweight and obesity** in children, across the life-cycle.



6. Stronger knowledge generation

**Knowledge
Data and
Evidence**

Foundation

- Advocacy and programming
- Credibility as a knowledge leader
- Fund-raising ability



7. Stronger communication and visibility



**Comms
and
Visibility** For

- **ISSUE:** Maternal and Child Nutrition
- **UNICEF:** Working to Improve Nutrition at Scale
- **IMPACT:** On children and systems

8. New ways of working within Regional Offices



Global Nutrition Team

- Comprising Headquarters, Regional Advisors and the Global Nutrition Cluster Coordinator.
- Guiding and supporting advocacy, programming and knowledge globally, regionally, in countries.

9. New ways of working within Country Offices

Global Stunting Compact

- With 10 countries that are home to ~70% of the stunted children in worldwide.
- Guiding and supporting advocacy, programming and knowledge globally, regionally and in countries.

Global Learning Compacts

- Improving diet diversity in children.
- Nutrition of school-age children.
- Nutrition of adolescent girls (+ boys).
- Prevention of overweight and obesity.
- Scale up of CMAM in routine services.

Selected
number
(5-10)
early-risers

10. UNICEF: One Nutrition



Nutrition staff in UNICEF Worldwide 2018-2021: > 650





for every child, nutrition

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unicef 
for every child